

FRANÇOIS SOMMER FOUNDATION OFFICIALLY RECOGNISED AS BEING OF PUBLIC INTEREST DECREE OF 30-11-1966 MUSÉE DE LA CHASSE ET DE LA NATURE (MUSEUM OF HUNTING AND NATURE) 62, RUE DES ARCHIVES 75003 PARIS, FRANCE WWW.CHASSENATURE.ORG EXHIBITION FROM 7 MARCH TO 4 JUNE 2017

SENTIMENT DE LA LICORNE (ON THE SCENT OF THE UNICORN) AN OLFACTORY ITINERARY WITH CIRE TRUDON

On the occasion of the exhibition Sentiment de la Licorne at the Musée de la Chasse et de la Nature, Paris, Maison Cire Trudon has designed an olfactory itinerary: in certain of the rooms and notably the smaller ones (cabinets in French), four original fragrances offer a different way to illustrate and interact with the permanent collections. Off-beat or racy, each fragrance creates an olfactory landscape, enriching the works presented with a new layer of meaning.

The dreamlike atmosphere of the rooms inspired the emeritus perfumer, Antoine Lie, to add a further to dimension to the museum visit. A man of contrasts, known for his ability to combine materials that initially appear contradictory and certain to ensure a surprise, the French «nose» was carried by a desire to deepen the dream.

Four olfactory worlds for the visitor to discover; either through complete immersion or, elsewhere, where the aroma is used in a more targeted manner.

As a tribute to the goddess of hunting, the **Cabinet de Diane**, lined with taut green silk velvet, reveals two paintings of Diana by Pierre Paul Rubens and Jan Bruegel. On the ceiling, a work in feathers and glass marbles by Jan Fabre (La Nuit de Diane, 2007) creates a disturbing owl-filled, nocturnal atmosphere. To accentuate the impression of being deep in the forest, a fragrance casts aromas of fallow deer, revealing the hidden woman.

In the **Cabinet de la Licorne**, dark and unreal, the perfume accentuates the mysterious and chimerical character of the imaginary animal. The objects selected for the spotlight appear to provide proof of its existence; the fragrance brings the legend to life.

A small unexpected corridor, the **Cabinet du Cheval**. Behind a grill hides the painting of a wooden horse intended for a saddler's window: twisting reality, the smell of the stable, horsehair and straw escapes, ennobled, from this classic image.

The majestic **Salle d'Armes** (Armoury) is divided lengthwise, with its alignment of showcases and their collection of firearms surmounted by large paintings. The odour of gun grease and gunpowder ricochets off the engraved firearms inlaid with ivory and precious materials.

All the fragrances encountered along the Cire Trudon olfactory itinerary have been specially created by the house of Takasago, founded in 1920.

PRACTICAL INFORMATION

62, rue des Archives 75003 Paris The museum is open daily except Mondays and bank holidays, 11:00 am to 6:00 pm and 11:00 am to 9:30 pm on Wednesdays. Full price: 8 euros Reduced price: 6 euros CONTACT Museum Communication Ugo Deslandes Tel: +33 (0) 153 01 92 40 u.deslandes@chassenature.org MEDIA CONTACT

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